

Disclaimer and Private Policy

of Rockshop GmbH

As of February 2012

1. Liability for contents

Rock Shop GmbH assumes no liability whatsoever for the updating, accuracy, completeness or quality of the provided information. Claims to liability against Rock Shop GmbH as a result of material or other loss or damage caused by the use or non-use of the provided information are inadmissible to the extent that Rock Shop GmbH is not provably and deliberately responsible for such damage.

All offers and contents do not constitute a contractual offer. Rock Shop GmbH explicitly reserves the right to modify, supplement or delete parts of the website or the entire website or to temporarily or permanently suspend publication without prior announcement.

2. Liability for references and links

Rock Shop GmbH assumes no liability whatsoever for direct or indirect links to third-party websites that are outside Rock Shop's sphere of responsibility unless Rock Shop GmbH is aware of the illegality of the content and can be reasonably expected to –and has the technical means to – prevent use of such sites.

Rock Shop GmbH therefore states explicitly that it did not possess knowledge of any illegal contents on the linked pages. Rock Shop GmbH has no influence whatsoever on the current and future make-up and content of the linked pages and sites that were modified after the link was made; nor does Rock Shop GmbH monitor the content of these pages and sites. This applies to all links and references on Rock Shop's own website to third-party content as well as to third-party entries in the guestbooks, discussion forums, mailing lists and other forms of databases set up by Rock Shop GmbH, where external write accesses are possible. The provider of the site to which the link leads (and not the party that provides links to the said content) is solely liable for illegal, incorrect or incomplete contents and in particular for loss or damage arising from use or non-use of such information.

3. Copyright and trademark protection

In all publications, Rock Shop GmbH endeavours to respect the copyright of the featured graphics, sound documents, video sequences and texts, to use its own graphics, sound documents, video sequences and texts or to make use of non-protected graphics, sound documents, video sequences and texts.

All the brand names and trade marks named on the website and (where applicable) protected by third parties are fully subject to the provisions of the respective valid regulations on brand names and trademarks and to the proprietary rights of the respective registered owners. The fact that brands and marks are named should not mislead the reader into assuming that brand names are not protected by the rights of third parties!

The copyright for information published by Rock Shop GmbH or compiled by Rock Shop GmbH lies exclusively with Rock Shop GmbH. Duplication or use of such graphics, sound documents, video sequences and texts in other electronic or print publications is only permitted with the explicit, written consent of Rock Shop GmbH.

4. Data protection

a. Capture and processing of data and personal data

Any use of the website www.rockshop.de and any access to its files will be saved in a log file. This storage is used exclusively for internal system-related and statistical purposes.

The following data will be collected for each specific use of the website: what information on the website has been visited, the date and time of the visit, the amount of transferred data, notification of whether the page sought was successfully delivered, what internet browser the visitor was using, the IP-address. Additional personal information, such as name address, telephone number or email address are not collected unless the information were given voluntarily for the purpose of contact, information or order.

b. Use and transfer of personal data

If Rockshop GmbH is provided with personal data, Rockshop GmbH will only use this for the purpose of technical administration of the websites and for the purpose of processing contracts concluded.

The personal data will never be handed over to third parties or communicated in any way unless this is necessary

- for the processing of contracts concluded
- for the purpose of settlement of accounts
- in case of prior consent given by the customer.

c. Revocation of the storage of personal data

The customer has rendered expressly rendered the following consents which have been recorded. According to the provisions of the German Act of Telemedia (Telemediengesetz) we shall keep the content of the consents on call at any time.

The customer can withdraw his consent to the storage of personal data for the future at any time. Deleting of the saved personal data is undertaken, when the customer

withdraws his consent, if the knowledge is no longer required for the purpose for which it was saved or if saving this data is contrary to any legal stipulations or law.

Consent for E-Mail advertising

I want to subscribe to the newsletter (cancellation is possible at any time)

d. Information

According to the provisions of the German Data Protection Act (Bundesdatenschutzgesetz) the customer has the right to get information for free about his stored personal data and for correction, stoppage or deletion of data if necessary. Rock Shop shall give information to the customer about his stored personal data on written demand.

e. Email communication / Newsletter

Rock Shop will save communicated email and the comprised personal data for the purpose of processing and carrying-out of the e-mail request. In case of registration for the newsletter, Rock Shop is entitled to use the e-mail address for the purpose of advertising until the customer cancels the registration for the newsletter. Cancellation is possible at any time.

f. Automatically collected, non-personal data, active content

During access to the websites of Rock Shop GmbH, automatically generated information which cannot be associated with a specific person is collected (e.g. about an internet browser, operating system, domain names of web pages from which access occurs via a web link). These information are used for statistical purpose.

If the user leaves the web site of Rock Shop GmbH using a link and thus is on a foreign site, it can happen that the foreign site may place cookies on the user's computer. Rock Shop GmbH is not legally responsible for these cookies.

To make this website available, Rock Shop GmbH uses JavaScript. If, for security reasons, the customer does not wish to utilize Javascript, he can deactivate the appropriate settings of his browser.

g. Cookies

Rock Shop GmbH uses cookies on several websites for an attractive design of the website and for the purpose of use of certain functions. Cookies are small text files, which are stored on the user's computer. Most of the cookies used by Rock Shop will be deleted from the user's hard disk at the end of the browser session (so called session cookies). Other cookies will remain on the user's hard disk and enable Rock Shop to recognize the user's computer at the next browser session (so called

permanent cookies). Our partner firms are not entitled to raise, process or use personal data from Rock Shop's website via cookies-

h. Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States. In case of activating of the IP-anonymity on this website, your IP will be cut in the Member States of the European Union or in other states which are associated to the European Union. In exceptional cases the full IP will be transmitted to a server in the United States and cut in the United States. On behalf of the owner of this website, Google will use this information for the purpose of evaluating your use of the website, compiling records on website activity for website operators and providing other services relating to website activity and internet usage. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note, that if you do this you may not be able to use the full functionality of this website

To ensure the tailored design and optimum performance of this websites, solutions and technologies by econda GmbH (www.econda.de) not only collect and store anonymized data, but also utilize this data to compile usage profiles by means of pseudonyms. Cookies can be used for this purpose which make it possible for an Internet browser to be recognized. Without the express consent of a visitor, however, usage profiles will not be stored together with data pertaining to the pseudonymous visitor. IP addresses, in particular, are rendered indecipherable immediately after receipt, which makes it impossible to match a usage profile with an IP address. Visitors to this website can opt out here – at any time – of the collecting and storing of their data.

You have the possibility to contradict the data ascertainment and data storage by Google Analytics for the future by downloading a browser-add-on for deactivating Google Analytics and installing it for your browser. The deactivation-add-on can be found at <http://tools.google.com/dlpage/gaoptout?hl=de>

i. Facebook Plugins

This website contains plugins of the social network facebook.com, which is operated by the Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). If you call our website with a plugin, a connection to the servers of Facebook will be made and the plugin will be placed on the website by message to your browser. Due to this connection, the Facebook-server will obtain information which websites were visited by you. If you are logged in Facebook as a member of the Facebook community, Facebook will allocate these information to your personal Facebook account. By using the plugin (e.g. click the "I like" button, comments), these information will also be allocated to your Facebook account. If you do not agree to this allocation, you should log out before using the plug in.

For further information about capture and use of the data by Facebook, your rights and possibilities to protect your privacy, please read the regulations about private policy of Facebook.

j. Security

Rock Shop GmbH endeavours to take all necessary technical and organizational security measures to store personal data in such a manner as to be accessible neither to third parties nor to the general public. Should the customer wish to communicate with Rock Shop GmbH using email, Rock Shop GmbH wishes to point out that with this method of communication, the confidentiality of the transmitted information cannot be completely guaranteed. Rock Shop GmbH therefore recommends that confidential information are sent only by using the postal service.

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